



Kitimat

# Northwest B.C.

*What's holding you back?*



The Hazeltons



Prince Rupert



Terrace



# THE REGION

Everything you need is in Northwest BC. There's no comparison. Vast, lush landscapes; adventures, right-at-your-fingertips; short commutes from affordable homes; and of course – endless opportunities.

## THE MARVEL OF NATURE & INDUSTRY

### *Kitimat*

Truly embraced by nature. From above, a modern community set in the middle of a lush and magical greenbelt alongside the river, extending to the ocean shores. On the ground, Kitimat is family-oriented, offers an enviable lifestyle, and is in the midst of unprecedented economic growth.



## THE EVOLVING COASTAL COMMUNITY

### *Prince Rupert*

A seaside, cosmopolitan city with a world-class port and scenic geography that still maintains a charming small town vibe. Rich in history, culture and service offerings, Prince Rupert is easily accessible and experiencing an exciting new wave of development.



## THE HEART OF THE NORTHWEST

### *Terrace*

Named for the way the land on which it sits rises from the river, Terrace is the undeniable heart of Northwest BC. A gateway and home to some of the best outdoor adventures in the province and a hub for the region.



## THE RELAXED & ROOTED HAVEN

### *The Hazeltons*

More quaint than their neighbours and arguably the most picturesque – these welcoming communities are shaped by their roots in First Nations and pioneer culture and are full of potential.



*Opportunity awaits*

# IMAGINE

Cross-sector demand, high-paying jobs, upward mobility, countless opportunities for entrepreneurs and short commutes.

This region is rapidly growing and there is no better time and no better set of circumstances than right now to say farewell to a place that's holding you back. You deserve more from life. Northwest BC is calling your name.



*There's more on our website*



## LIVE AT A NATURAL PACE

*What's life like here?*

We've all heard it: the west coast is the best coast. It's true. If you're considering a change, explore what life could be like in Northwest BC.

Nature and world-class adventure at your doorstep, affordable housing, modern amenities, laid-back vibes, a real sense of community, and thriving cultural scenes.

Our license plates don't read Beautiful British Columbia for nothing. What are you waiting for?



Get the job.  
Done!

# WORK

Looking to start a business? Waiting for that promotion?  
Intrigued by strong cross-sector workforce demand?  
Look no further. The opportunities are endless.



## Industries

Northwest BC has a long history in successful heavy industry and is on the cusp of unprecedented growth across sectors. Most recently, the single largest private investment in Canadian history was made in the region.



### RETAIL TRADE

As communities in Northwest BC grow, so will the need for goods and services through both brick-and-mortar and online channels.



### PUBLIC ADMINISTRATION

Impactful, well-paid positions at the municipal, provincial, and federal levels are available.



### EDUCATION SERVICES

There is a need for educators across the region from elementary to post secondary and in the trades.



### TRANSPORTATION & WAREHOUSING

Opportunities for transporting passengers and goods along with warehousing and storing goods continue to grow.



### MANUFACTURING

A significant contributor to the province's economy with two world-class ports serving international markets.



### HEALTHCARE

Four hospitals and a multitude of health and wellness providers serve almost 40,000 people. A new, state-of-the-art hospital is set to be operational by 2024, and employment in healthcare expected to increase.



### CONSTRUCTION

Businesses and skilled contractors involved in construction are in high demand. There are plenty of opportunities for home renovations within our booming construction industry.



### REPAIR, PERSONAL AND NON-PROFIT SERVICES

Demand for skilled repair and maintenance professionals and personal services providers in the region continues to grow.



## Top Regional Employers

There are a variety of helpful employment and training resources to help you thrive in Northwest BC.





*Livability  
at last!*

**LIVE**

Endless opportunities for adventure, a rich culture and history, and a deep sense of community. A region with everything you need. What is holding you back?



# Everything you need is in NWBC

Modern amenities, excellent healthcare, affordable housing and endless opportunity.



## HOUSING

Communities across Northwest BC offer a range of affordable housing and land purchase options whether you're looking to rent, build or invest.



## HEALTH & WELLNESS

Excellent, accessible health & wellness options for all needs including four hospitals and extensive medical services.



## EDUCATION

Options from daycare to post-secondary are available across the region, including public, private and denominational schools.



## SHOPPING

Independent local businesses, specialty food stores, major grocery and department stores. We have what you are looking for.



## TRANSPORTATION

Well connected and well established, the region and its communities are accessible by air, road and water.



## COMMUNITY GROUPS

There are plenty of clubs and community groups to choose from across the region.



## ENTERTAINMENT

NWBC enjoys a spirited arts & culture scene with entertainment options and events for all ages.



## DINING

Everything from quaint coffee shops and local breweries to family restaurants & fine dining.



## SERVICES

Modern services are well established here in NWBC and ready to make life easier.





# Why NWBC?

Northwest BC is a region teeming with opportunities: cross-sector demand, high-paying jobs, and countless opportunities for entrepreneurs.



## What's it like here?

Truly liveable. Northwest BC enjoys modern amenities, excellent healthcare, affordable housing, and is well-connected. This breathtaking region offers the perfect environment for year-round adventure and its communities are diverse and welcoming.



### HOUSING

The average price of a home in Northwest BC is **4x more affordable** than in Vancouver.



### CONNECTIVITY

We are equipped with high speed broadband internet, including **Fiber Optic and LTE** cell service.



### HEALTHCARE

The region has four hospitals and a new, **state-of-the-art** facility set to be operational by 2024.



### EMPLOYMENT

There is a **high demand** particularly in the resource development, tourism and healthcare sectors.

## PLAN YOUR FUTURE IN NWBC

### Curiosity piqued?

Ready to explore what life in Northwest BC could look like? The region may just be the change you're looking for.

Kitimat, Prince Rupert, Terrace and the Hazeltons are communities full of opportunity, each with their own unique offerings.

Let's find out which one is right for you and how you can start living the life you deserve.







“

Our family initially came for one or two years and 18 years later, we haven't left. I work as a family doctor and the community connections we have made has made us feel welcomed and socially connected. Our kids enjoy recreational activities like hockey and dance and we can't imagine a better place to raise our two kids. What many don't realize is that Prince Rupert is incredibly accessible with its own airport and daily flights and ferries. We couldn't be happier.

*Dr. Amor Kloppens*  
Family Doctor, 2nd Ave Medical Clinic



12,220

Population



55 km<sup>2</sup>

Area



1910

Year of Incorporation



OCEANIC / MARINE

Climate



\$303,000

Average Housing Price

# Get to know PRINCE RUPERT



## Key industries

- Port
- Fishing
- Tourism



## Key Geography

- Deepest ice-free natural harbour in North America



## Key Attractions

- Wildlife viewing
- Dining
- Ocean Fishing



## Indigenous Territory

- Ts'msyen Laxyuup (Tsimshian First Nations)

## OPPORTUNITY

Entrepreneurial opportunities abound in Prince Rupert. The city is unexpectedly cosmopolitan and has the potential to be a tourist mecca for its ocean access, nature walks, hiking and amenities. Financial reports show an expected influx of over 1,000 new jobs in the next 10 years, making Prince Rupert the fastest growing port in North America. Prince Rupert is ideal for young, college-educated residents looking to launch their careers in a city on the cusp of major growth.

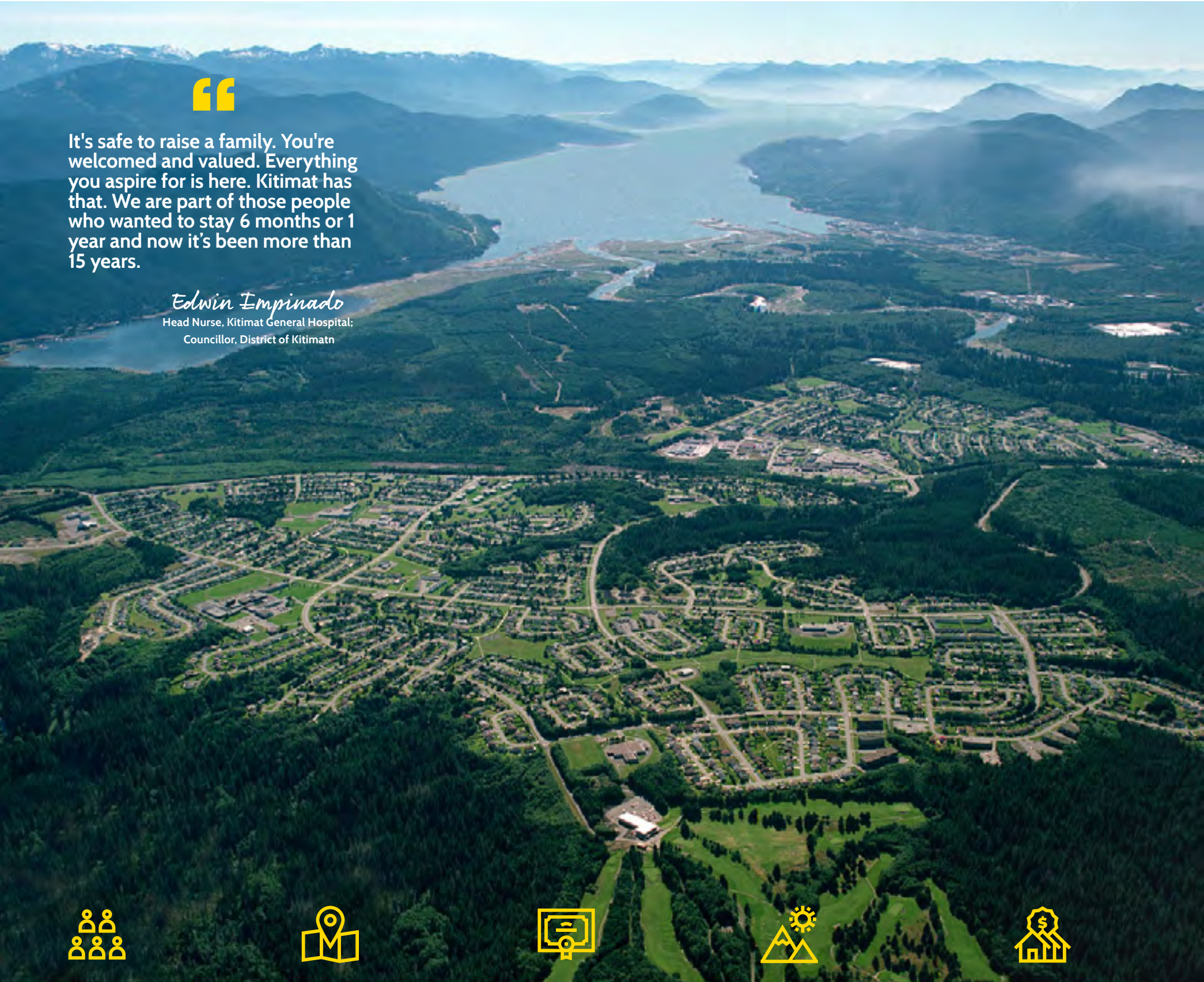
## LIFESTYLE

Prince Rupert has a lot of amenities and is home to many of the higher-end restaurants and establishments in the region, making it a common gathering place for residents and neighbouring communities. Cow Bay is a particularly nice, quaint neighbourhood for its local cafes and boardwalks. The scenic road from Terrace to Prince Rupert has become iconic of Northwest BC. Outdoor activities play an important role in the lives of Prince Rupert's residents.

## AMENITIES

Prince Rupert has a full-service hospital that serves the city and surrounding region, along with a wide range of recreational facilities. There are numerous successful businesses in the food/service industry including a brewery, sushi restaurant, high-quality hotel and local pub.





“

It's safe to raise a family. You're welcomed and valued. Everything you aspire for is here. Kitimat has that. We are part of those people who wanted to stay 6 months or 1 year and now it's been more than 15 years.

*Edwin Impinado*  
Head Nurse, Kitimat General Hospital;  
Councillor, District of Kitimatn

# Get to know KITIMAT



### Key industries

- Manufacturing
- Shipping
- Energy



### Key Geography

- Douglas Channel, one of the widest and deepest waterways on the west coast



### Key Attractions

- Ocean & river fishing
- Hiking
- Winter sports



### Indigenous Territory

- ɣà'isla wáwís (Haisla First Nation)

## OPPORTUNITY

You choose more when you choose Kitimat: natural opportunities, a varied economy and home to the largest private sector investment in Canadian history. Future growth prospects for Kitimat are strong.

If you're entrepreneurial or career minded, this is the time to start your own business, land a big industry gig or vie for a stable job. Kitimat needs all kinds of new businesses and workers from across all sectors. The backdrops are stunning and the commutes are quick!

## LIFESTYLE

Kitimat offers a high standard of living supported by a substantial industrial tax base. This is an amazing place to settle and raise a family without the hustle and bustle of big city life. You can truly do it all here: a full-time, permanent career, short commutes, own your own home, and pay the lowest property taxes in the region. Kitimat is situated in a stunning coastal rainforest with the opportunity for endless outdoor adventures.

## AMENITIES

Excellent indoor leisure facilities that include an aquatic centre and two ice arenas. World-class river and ocean fishing, coastal parks, a picturesque 18-hole golf course, incredible hiking trails, backcountry cabins, campgrounds and natural hot springs are some of the outdoor options on your doorstep. From its vibrant arts and culture scene to its strong ties to Indigenous culture, and unparalleled access to the great outdoors – Kitimat provides an ideal environment for artistic, adventure, and cultural endeavours.



**8,131**

Population



**242 km<sup>2</sup>**

Area



**1953**

Year of Incorporation



**OCEANIC  
/MARINE**

Climate



**\$332,000**

Average Housing Price



“

I love living in Terrace and can drive anywhere in town in a few minutes. Local ski hill is a half hour drive. I can ride my mountain bike from my driveway to all the best trails in minutes. Terrace has everything I need. Shopping, health care, education, recreation, an excellent airport, fast and reliable internet, and all the lakes, rivers and mountains I could ever want. I moved here over 16 years ago from a busier BC city and I might never leave Terrace!

Sam Harling  
Northern Savings Credit Union

# Get to know TERRACE



### Key industries

- Forestry
- Mining
- Construction
- Healthcare



### Key Geography

- Habitat of the Kermode Bear (Spirit Bear)



### Key Attractions

- Winter sports
- Fishing
- Shopping
- Mountain biking



### Indigenous Territory

- Ts'msyen Łax̱yuup (Tsimshian First Nations, specifically the Kitselas & Kitsumkalum Bands)

## OPPORTUNITY

Terrace has one of the more diverse economies in Northwest BC and serves as the region's retail and service hub.

There's plenty of opportunity for entrepreneurs and trained professionals such as lawyers, accountants, company executives and specialized workers and also for those in the service industry. The community is working to attract families or couples who have a vested interest in the community and the region.

## LIFESTYLE

Terrace boasts a pretty young population as almost 40 percent are under 45. Skiing, golfing, angling, and mountain biking are regular after-work activities accessible within minutes. Surrounded by mountains and located along the second largest river in the province -Terrace naturally has a culture of active living. The city also has a vibrant cultural scene and amazing public art including beautiful murals that pay homage to the region's culture and sculptures with several more in the works.

## AMENITIES

Northwest Regional Airport Terrace-Kitimat (YXT) is the region's main airport and is located in Terrace. What's more, the municipality has plans to begin a beautification project to improve downtown sidewalks, awnings and gathering spaces along Main St.

Terrace also has the largest farmers market in Northern BC, some awesome local eateries, and both unique boutiques and modern retail businesses. And while many places in B.C. can see mountains in the background in one direction or another - not many craft breweries in the province have direct mountain views from their patio!



15,723  
Population



57 km<sup>2</sup>  
Area



1927  
Year of Incorporation



HUMID  
CONTINENTAL  
Climate



\$347,000  
Average Housing Price





“

I returned to my hometown as an adult and I can truly say the Hazeltons are rural living at its finest. My breath is still taken away when I look from any vantage point – be it my office or living room – and see the towering Stekyoden (Hagwilget Peak) and Roche de Boule mountain ranges. Health care is easily accessible and a brand new recreation facility was just built. I'm only a short drive from more urban centers, which provides the best of both worlds!

*Wendy Hunt*  
Chief Administrative Officer,  
District of New Hazelton



1,099

Population



28 km<sup>2</sup>

Area



1866

Year of Incorporation



HUMID  
CONTINENTAL

Climate



\$205,500

Average Housing Price

# THE *Get to know* HAZELTONS



## Key industries

- Public administration
- Tourism
- Forestry



## Key Geography

- Roche de Boule Peak Mountain Range



## Key Attractions

- River fishing
- First Nations historical sites
- Winter sports



## Indigenous Territory

- Gitksan Laxyip (Gitksan Nation)
- Wet'suwet'en First Nation

## OPPORTUNITY

There is big potential in the Hazeltons. Combined, the communities have the necessary conditions for successful tourism businesses. While more rural than other neighbouring communities, the Hazeltons have the fiber optic internet and logistical infrastructure in place for prospective businesses. The Hazeltons offers you all the beauty of a rural lifestyle combined with the opportunity to work remotely, operate your home-based business or study online.

## LIFESTYLE

The Hazeltons are friendly, welcoming communities shaped by their roots in First Nations and early settler cultures. Surrounding nature and wilderness provide easy access and endless adventures for outdoor enthusiasts. There are simply no words to describe the neighbouring gorgeous, Blue Lake. Popular activities include hiking, boating, catskiing, heliskiing, and of course: world-class fishing.

## AMENITIES

The Hazeltons enjoy a very appealing community layout, particularly the Village of Hazelton. Indoor community spaces include a library and the brand new state-of-the-art, 54,000 square-foot Upper Skeena Recreation Centre. Wrinch Memorial Hospital provides acute, complex and community care and assisted living to the Hazeltons and beyond.

Known as the Totem Pole Capital of the World, the Hazeltons have many points of historical importance, including the world-renowned Ksan Historical Village and Museum and one of the highest suspension bridges in Canada, going over Canadian Grand Canyon, the spectacular Hagwilget Bridge.



# WHAT'S NEXT?

## Relocate to NWBC

Considering making one of our communities home?  
These steps will help kick-off that move!



### STEP 1

#### Contact Us

If you would like to know more about our region or one of the municipalities that are part of it, get in touch!



### STEP 2

#### Plan your Relocation – With our Help!

We can provide you with needs-based resources for a smoother relocation process.



### VISIT NWBC

Considering a visit? For trip inspiration, must-see locations and much more: [visitnorthwestbc.ca](http://visitnorthwestbc.ca)

## GET IN TOUCH

### We're here to help!

Looking for more information? Have specific questions?  
Contact us today! We are passionate about our region and all it has to offer.

### REGIONAL DISTRICT OF KITIMAT-STIKINE

Suite 300 - 4545 Lazelle Ave.  
Terrace, BC, V8G 4E1  
(250) 615-6100  
[ecdev@rdks.bc.ca](mailto:ecdev@rdks.bc.ca)



For frequently asked questions from those considering a move to NWBC, check out: [livenorthwestbc.ca](http://livenorthwestbc.ca)

### DISTRICT OF KITIMAT

3rd Floor - 270 City Centre  
Kitimat, BC, V8C 2H7  
(250) 632-8900  
[mdewar@kitimat.ca](mailto:mdewar@kitimat.ca)

### PRINCE RUPERT

424 3rd Ave. West  
Prince Rupert, BC, V8J 1L7  
(250) 627-0960  
[paul.vendittelli@princerupert.ca](mailto:paul.vendittelli@princerupert.ca)

### TERRACE

3215 Eby Street  
Terrace, BC, V8G 2X8  
(250) 615-4030  
[dcorstanje@terrace.ca](mailto:dcorstanje@terrace.ca)

### HAZELTONS

Box 40, 4310 Field Street  
Hazelton, BC, V0J 1Y0  
(250) 842-5991  
[info@hazelton.ca](mailto:info@hazelton.ca)





# NWBC

## Northwest B.C.

*What's holding you back?*

